



Home of the **WORLD'S LONGEST** mini golf hole

HOW TO CONDUCT A MINI PUTT-A-THON FOR YOUR CHARITY FUND RAISER

1. Recruit volunteers to play in the Mini Putt-A-Thon, preferably 90.
2. Set a date with Tropical Breeze Fun Park at least 4 weeks in advance of your first meeting with the volunteers.
3. Call a meeting of your volunteers and distribute pledge cards to them.
Also instruct them on sales presentations - for example:

*"I am participating in the Mini Putt-A-Thon for
[The Girl Scouts of America] on Saturday, [May 15th] and
would like to have you sponsor me."*

4. Hold a progress meeting 2 weeks prior to the event and offer a prize to the volunteer with the most pledges. - for example Tropical Breeze passes,-gift cards or t-shirts.
5. Hold the event and total the cards for each player. Award prizes for the best scores.
6. Have your volunteer collect the pledges and turn them into the organization within 2 weeks after the event.

REVENUE POTENTIAL EXAMPLE

100 participants (players) - solicit 12 pledges each = 1,200 pledges.

Each participant plays 18 holes and scores an average of:

10 Pars (2's)	x .75	= \$ 7.50
3 Aces (1's)	x \$1.00	= \$ 3.00
2 Bogeys (3's)	x .50	= \$1.00
<u>3 Others (4 & above)</u>	<u>x .25</u>	<u>= .75</u>

For a Total of\$12.25

A \$12.25 average per donor x 1,200 pledges = \$14,700

PLUS

Sponsors for each hole @ \$50.00 x 18 = 900

Total raised for the MINI-PUTT-A-THON = 15,600

Fundraising we reviewed the top 4 ways to help the community raise funds

1. Spirit night – they arrive with a flyer for the fundraiser and we donate 10% back to the charity
2. Tickets/passes on concession – you provide passes and let them keep 50% of the passes they sell
3. The putt-a-thon – as described above
4. VIP/Loyalty/Fundraiser card – similar to a store gift card where you can have the person select the charity they would like to support and the card stores the information – you present a check once or twice a year to each group.

Remember this card also serves as your gift card/loyalty card/ mobile alert program/birthday/anniversary reward card.

It will also allow you to reward double points on slower days of the week

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